

Wednesday, February 5, 2003

Gain advertising impact before, during and after the show!

Show Guide	Ad Size (Inches)	BW Price <small>(add \$200 for col or)</small>
1/4 Page	3 1/2" (w) x 4 1/2" (h)	\$ 400
1/2 Page	6 3/4" (w) x 4 1/2" (h)	\$ 750
Full Page	6 3/4" (w) x 9 1/2" (h)	\$ 1200
Inside Front & Back Cover	6 3/4" (w) x 9 1/2" (h)	\$1800

I am interested in the following:

- 1/4 Page Ad (\$400)
- 1/2 Page Ad (\$750)
- Full Page Ad (\$1200)
- Inside Front & Back Cover (\$1800)

Color Options

- Black and White Ad
- Color

Company: _____
 Contact: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____
 Fax: _____
 E-mail: _____
 Web Site: _____

Please send your Maine Media & Marketing Expo Show Guide ad directly to:

Wild Olive Multimedia, ATTN: Jen Roe, 102 Portland Street, Portland, ME 04101 or
 email: jen@wildolivemedia.com by **Thursday, January 2, 2003** in one of the following formats:

Email: jen@wildolivemedia.com

Disk in a MAC-compatible format. All Pagemaker and Quark files, Freehand 8,

Photoshop 5.0 or 6.0, and Illustrator 6.0 files accepted

Line screen: 120 Line Screen for b/w; 300 for color

Resolution: half-tone scans and 4-color process in minimum of 300 dpi

Graphic Formats accepted: TIFF (Tagged Image File Format) or EPS (Encapsulated PostScript) only

No Bleeds

Photos: Black & White ads: Grayscale

4-color ads: CMYK

All graphics, printer and screen fonts must be included!

No PC files accepted; ad creation services available.

Please direct ad design/production questions to:

Jen Roe, Wild Olive Multimedia, 207.879.1074 (ph), jen@wildolivemedia.com (email)

Artwork Deadline: **Thursday, January 2, 2003.**

Fax your ad reservation now to 207.781.5755!

